

ABHC

Alliance for Better Health Care

Please join the ABHC on **Thursday, May 7th, at 10:00 am** for an informative briefing on comparative effectiveness research (CER). CER compares the effectiveness of alternative therapies for the same condition. By expanding knowledge of the comparative effectiveness of different treatments for the same condition and approaches to delivering care, this research promises to improve health care quality and patient outcomes, and reduce inappropriate and ineffective care. We hope you will join us and our diverse panel to learn more about this issue and the need for major investments in comparative effectiveness research.

Panelists will include:

- Dr. Garth Graham, Deputy Assistant Secretary, HHS Office of Minority Health – to discuss CER activities currently undertaken by the agency including ways to address disparities.
- Annette Guarisco, General Motors – to discuss the employer perspective.
- Joyce Dubow, AARP – to discuss how this information will help consumers make better health care choices.
- Samuel R. Nussbaum, M.D., Executive Vice President, Clinical Health Policy and Chief Medical Officer, WellPoint, Inc. – to provide insights on how health plans can use this information to provide better quality care.
- Jim King, Board Chair, American Academy of Family Physician – to talk about the physician perspective.

WHAT: Comparative Effectiveness Research – Why we need it

**WHEN: 10:00 am – 11:30 am
Thursday, May 7, 2009**

WHERE: 608 Dirksen Senate Office Building

RSVP: Erika Stratmann of AARP (202) 434-3782; EStratmann@aarp.org

Brought to you by the ABHC Coalition whose members include:

AARP • Academy of Managed Care Pharmacy • Aetna • AFL-CIO • Alliance of Community Health Plans
America's Health Insurance Plans • American Academy of Family Physicians
American Osteopathic Association • American Pharmacists Association
American Society of Health-System Pharmacists • Blue Cross Blue Shield Association
Blue Shield of California • Coalition for Health Services Research
CVS Caremark • DaimlerChrysler Corporation Express Scripts, Inc. • Ford Motor Company
General Motors Corporation • Group Health Cooperative • Honeywell
Kaiser Permanente • Marshfield Clinic • Medco Health Solutions • National Business Group on Health
National Partnership for Women & Families • Prime Therapeutics • Service Employees International Union
The Dow Chemical Company • The Joint Commission • UnitedHealth Group • WellPoint, Inc.
Joined by,
Consumers Union